

City Innovation Snapshot | Be'er Sheva, Israel

Overview

- ▶ Mayor: Ruvik Danilovich
- ▶ Lead staff on innovation: Vered Goshen
- ▶ Population of municipality: 207 551 (2017)

Vision and approach to innovation capacity

The city's innovation strategy

Along with 56% of cities surveyed, Beer Sheva does not have an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Technological innovation

Bold leadership

Approaches to innovation capacity

Similar to over one-third of cities surveyed, Be'er Sheva approaches innovation capacity in **specific policy areas**.

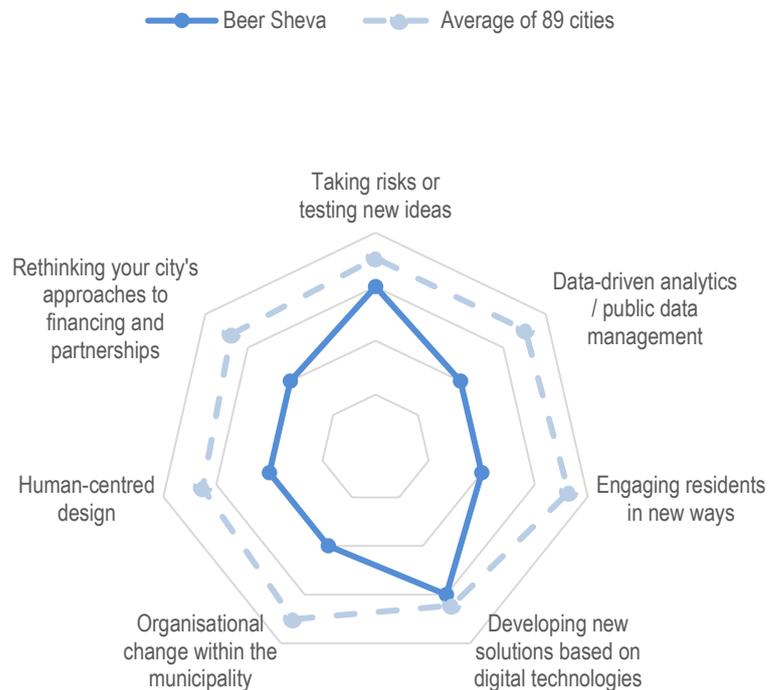
The **top two priority policy areas** for the city's innovation work include:

Digital governance

Education

Most common innovation activities

Be'er Sheva's most common innovation activities are **taking risks and testing new ideas** and **developing new solutions based on digital technologies**.



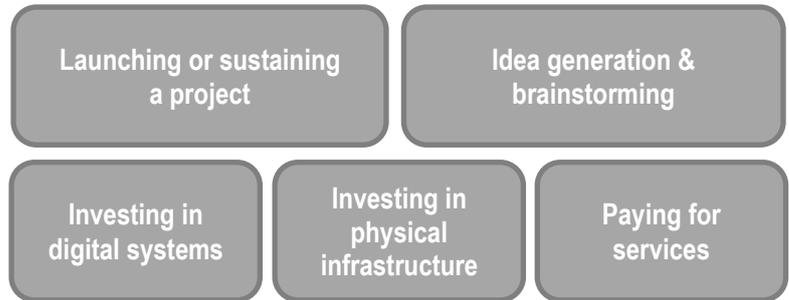
Funding for innovation capacity

Funding to support innovation capacity

Like 23% of cities surveyed, Be'er Sheva **does not have dedicated funding** available to support innovation capacity.

Types of activities being funded

Among all cities surveyed, **launching or sustaining a project**, and **generating ideas & brainstorming** are the two most commonly funded activities.



Organisational structure & staffing



Situated in an organisation external to the city administration, Be'er Sheva's innovation team reports directly to the City Manager and the Mayor. The city's dedicated team for innovation consists of **5 staff**, which was launched less than a year ago.

Staff skills and profiles include:

- ✓ **Project manager**
- ✓ **Designer**
- ✓ **Data scientist/computer scientist**

Partnerships for innovation & data



Be'er Sheva has not yet developed any major partnerships for innovation and data, but aims for the **new innovation team to help strengthen the role of data in city decision-making**.

Measuring outcomes

Policy areas that **benefit from sufficient data**, or **lack sufficient data**, to support innovation capacity in the city:



NB: No response provided by the city for the policy areas in grey.

Innovation is **helping the city** to:

- ✓ **Improve internal government operations**
- ✓ **Improve service delivery**
- ✓ **Improve resident outcomes**

The most **critical success factors** in supporting the city's innovation work:

- ✓ **Focus on measurement**
- ✓ **Dedicated innovation team**
- ✓ **Human resource support**
- ✓ **Leadership from Mayor**
- ✓ **Culture of innovation in city**